

2.4-Color for UniGuide Applications

Introduction: Three basic color palettes are specified for the UniGuide Program. The differences are dictated by sign function, manufacturing method, types of graphic materials, and appropriateness of the color with the graphics.

Visitor Information System: The palette for the Visitor Information System signs consists of colors compatible with the landscape except for standard colors for traffic regulatory and safety signs, and brighter colors for identifying different shuttle bus routes and parking areas. Park and Facility Identification signs have Gray- Brown main panel with NPS Dark Green overbar. The legend color is Light Warm Gray, with NPS Brown Arrowhead. Standard information panels are a Light Warm Gray with overbars being Dark Blue for regulation, NPS Brown for general information, or Olive Green for instruction, all with Light Warm Gray headline type. Text is typically Black, but may be one of the overbar colors. Illustrations can be Gold, Light Brown or one of the above listed overbar colors. Pedestrian guide signs are to be NPS Brown with Light Warm Gray legend, and with Red circle and slash for prohibition symbols. Safety panels are Red-Black and Light Warm Gray for danger, and Yellow and Black for warning. Small Guide Signs, Campsite Identification, Fingerboards and Streetname signs are retroreflective FHWA Recreation Brown with White legend. Area Entry and Miscellaneous Postings signs are retroreflective Gold

with Black legend and symbol, and Red circle and slash for prohibition symbols.

Colors are specified according to the Pantone Matching System (PMS) or to standard Federal Highway Administration (FHWA) highway sign colors. These colors will be matched and formulated for the respective type of manufacturing material. For other options in the use of color, contact the NPS UniGuide Program Manager.

Park Identification: For Park Identification Signs, the panels are Gray-Brown with an NPS Dark Green overbar. Timber posts are a Dark Brown similar to the color of mature weathering steel, and the sign legend is Off-White. The one-color NPS Arrowhead logo is NPS Brown on an Off-White background. Paint color specifications are based on Benjamin Moore products, because of the firm's common color system for all types of materials and wide availability.

Motorist Guidance: Highway Guide (HG) and Road Guide (RG) Sign panels are FHWA Recreation Brown with White legend. For Trailblazers (TB), the overbar is Dark Green with one-color NPS Brown Arrowhead logo on a White background and the main sign panel being FHWA Recreation Brown with a White legend.

Both FHWA Recreation Brown and FHWA white are retro

Colors for Park Identification



NPS Brown: NPS Arrowhead (PMS-1615)



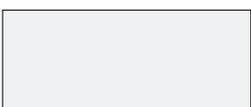
Gray-Brown: Panel (BM-5/E-1000)



Dark Green: Overbar (BM-W-4B-2139-10)



Dark Brown: Uprights (BM-C-4B-2130-10)



Off-White: Legend & Background for NPS Logo (BM-1B-W-2143-50)

Colors for Motorist Guidance



NPS Brown: NPS Arrowhead (PMS-1615)



FHWA Recreation Brown: Sign Panel



Dark Green: Trailblazer Overbar (PMS-5605)



FHWA Blue: Information & Concessions Panel



FHWA White: Legend

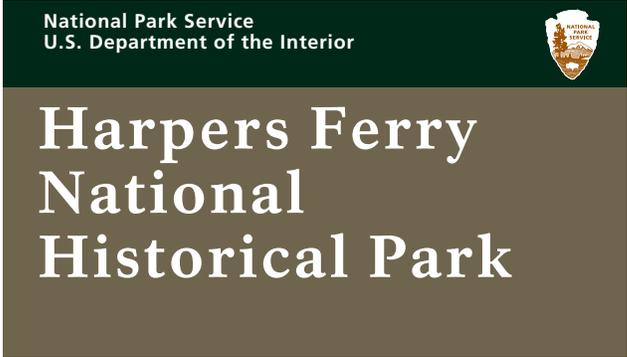


FHWA Yellow: Secondary Legend

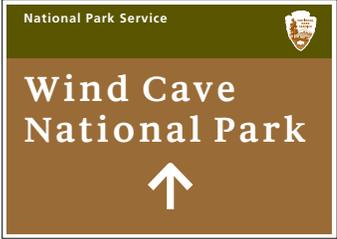
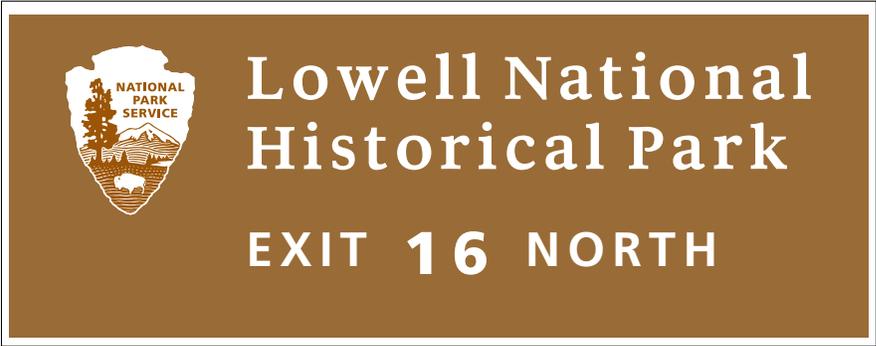
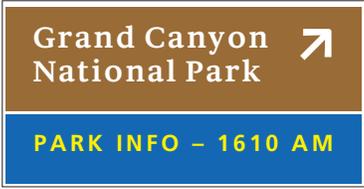
reflective colors based on Federal Highway Administration standards (See specification in Chapter 4, Section 4). The Dark green Trailblazer overbar and NPS Brown Arrowhead logo are screen-printed with transparent inks on reflective sheeting.

The charts below and on the following page show the specified color palettes based on application or sign type. For each application, the NPS Arrowhead Logo is NPS Brown on a White or Light Warm Gray background depending on material used.

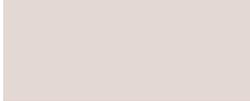
Colors for Motorist Guidance Signs use retroreflective FHWA Recreation Brown with the addition of the dark green NPS identity for trailblazers and use of FHWA Blue and Yellow to improve communications. Other FHWA colors apply for regulatory signs.



Color for Park Identification signs utilize traditional green, brown, and gray tones used by the NPS for signs and uniforms.



Colors for Visitor Information System



Light Warm Gray: Panel, primary & overbar legends (PMS-Warm Gray 2)



NPS Brown: Arrowhead, overbars, illustrations & trail guide panel (PMS-1615)



Black: Text, prohibition symbol figure, warning overbar (PMS-Black)



Red: Safety danger overbar, prohibition circle / slash (PMS-485)



Bright Blue: Disabled symbol, shuttle bus route and map color (PMS-301)



Dark Green: Sign overbar NPS identification (PMS-5605)



Dark Blue: Regulation overbar, illustrations (PMS-303)



Gold: Miscellaneous posting and Area Entry, accent illustration (PMS-125)



Yellow: Safety warning panel (PMS-131)



Bright Green: Parking symbol, shuttle bus route and map color (PMS-341)



Gray-Brown: Sign panel NPS identification (PMS-405)



Olive Green: Information and instruction overbar & illustrations (PMS-5753)



Light Brown: Illustration and accent (PMS-154)



White: Parking Sign back ground & Small Guide Sign legends (PMS-White)



Bright Red: shuttle bus route and map color (PMS-187)

2.4-Color for UniGuide Applications

Color Use Guide for Visitor Information System

Olive Green: PMS 5753

Type color may be black or any of the overbar colors, with illustrations using the natural tone palette of olive, dark blue and dark brown, and PMS Warm Gray 2 background

Information / Instruction

Dark Blue: PMS 303

Type color may be black or any of the overbar colors, with illustrations using the natural tone palette of olive, dark blue and dark brown, and PMS Warm Gray 2 background

Regulations

NPS Brown: PMS 1615

Type color may be black or any of the overbar colors, with illustrations using the natural tone palette of olive, dark blue and dark brown, and PMS Warm Gray 2 background

General Information

PMS Black

Type color is Black with Warm Gray 2 overbar text

Safety Red PMS-485 for prohibition symbols is the only other color that may be used on this sign type

Safety Yellow: PMS 131

Warning

Safety Red: PMS 485

Type color is Black with Warm Gray 2 overbar text

Overbar and prohibition symbols are Safety Red PMS-485. No other colors are used on danger signs

PMS Warm Gray 2

Danger

Type color is Black only

Safety Red PMS-485 for prohibition symbols is the only other color that may be used on this sign type

Gold color also available in retroreflective sheeting

Gold: PMS 125

Area Entry
Miscellaneous Posting

Type color is White retroreflective material

Symbols may be reversed out from dark background

FHWA Recreation Brown or NPS Brown: PMS 1615

Campsite Identification
Fingerboard, Pedestrian Guide

Dark Green: PMS-5605

Legend

Type color is PMS Warm Gray 2 for main panel and overbar

NPS Brown Arrowhead Logo is PMS-1615

Gray Brown: PMS-405

Park Identification

Gray Brown: PMS 405

Back Panel Blanks

Bright Red: PMS 187

Type color is Black or Bright Red only

Bright Red for overbar, prohibition symbols or bus route symbol

Bright Blue for disabled access symbol

PMS Warm Gray 2

Bus Stop Identification
Parking Area Identification

Bright Blue: PMS 301

Type color is Black or Bright Blue text only

Bright Blue for overbar, bus route symbol, and disabled access symbol

Bright Red for prohibition symbol

PMS Warm Gray 2

Bus Stop Identification
Parking Area Identification

Bright Green: PMS 341

Type color is Black or Bright Green text only

Bright Green for overbar, bus route or parking symbol, Bright Blue for disabled access symbol

Bright Red for prohibition symbol.

PMS Warm Gray 2

Bus Stop Identification
Parking Area Identification